



www.chessapps.net

Chess eBooks publishing platform

Dear chessfriends and potential partners and authors,

Let me introduce our new software ChessApps, the publishing platform for chess ebooks that we have launched recently, and has been very well received by the chess community, as it offers a modern, elegant and easy-to-use interface to read chess books.

The software is available for download in all major platforms: Windows, Apple, Android and Amazon, and our turnkey model integrates production, sales, marketing and customer support.

On our website www.chessapps.net, you can download the software, free of charge, to have a clear understanding of what ChessApps is offering: it is not only an ebook reader, but it also includes a lot of additional possibilities, such as video, problem solving, entering and editing moves and notes, or using an analysis engine.

All in all, we believe we have the best chess ebook reader software on the world. Now, we are looking for authors and reliable partners who can really use all its potential and make it well known to the international chess community.

Yours faithfully,
GM Miguel Illescas
editor@chessapps.net



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Publishing Services

What is ChessApps offering in technology?

1. The best chess reader software on the market, provided by a reliable partner.
2. A completely integrated turnkey business model.
3. An edition format protected against copying and piracy.
4. A simple, quick and flexible publication process.
5. Compatible with all major platforms: Windows, Apple, Android, Amazon

What is the ChessApps commercial proposal?

1. We don't request exclusivity.
2. We offer the authors full control over pricing policies and promotions.
3. We provide real time sales reports.
4. We offer a high commission on the retail price.

Why should you want to publish in ChessApps?

1. For new or best-selling books or magazines, to access a broad audience.
2. For puzzle or training books, for which ChessApps provides real interactivity.
3. For books with video and multimedia integrated.
4. For sold out editions, when reprinting is not profitable.
5. To publish in other languages without having to make a costly investment.

Which new markets does ChessApps open for the distribution of your books?

1. Users of new technologies who prefer to read on computers or tablets.
2. Users of new technologies who don't read much but are eager chess collectors.
3. Users who prefer to save on the high shipping costs.
4. Users looking for a more affordable price.

An easy way for authors to publish in Chessapps

1. First, we shall sign a simple contract.
2. Second, the author has to send us the pgn file with diagrams, games, variations and text. Also photos and graphics (when available) in electronic format.
3. Once our team receives the material we shall be in charge of the whole adaptation process of the book to the electronic format.